



**Reaching OUT 2011 LGBTQ National Conference  
April 13 – 15, 2011  
Miami Beach, Florida**

**About the conference:**

Reaching OUT 2011 LGBTQ National Conference is dedicated to raising awareness among professionals and the general public on topics that impact the LGBTQ community such as anti-violence, public health, and legal issues.

All proceeds from the conference will go to the Purple Moose Foundation whose mission is to raise, steward, and disburse funds for Victim Response, Inc. and other domestic violence and sexual assault non-profit organizations and programs in the State of Florida.

This conference is intended for professionals in health care, mental health, social services, administration, community leaders, policy makers, law enforcement, attorneys, and those interested in educating and connecting to resources in the LGBTQ community.

CEU's, CLE's and CME's have been applied for.

**Who we are:**

Victim Response, Inc. is a private not for profit corporation which received tax exempt status under section 501(c) 3 of the Internal Revenue Code on September 3, 2003. Victim Response, Inc. operates The Lodge, a certified domestic violence shelter in Miami-Dade County.

Victim Response, Inc.'s primary purpose is the provision of services both direct and indirect to victims of domestic violence, rape, sexual assault, and other victims of crime.

Services are provided regardless of race, sex, religion, age, disability, ethnicity, national origin, spoken language, or sexual orientation.

## 2011 Reaching OUT LGBTQ National Conference Sponsor Levels

### Presenting Sponsor \$50,000 +

- Benefits customized to the needs and requirements of the sponsor

### Star Sponsor \$25,000

- 20 complimentary registrations to workshops and networking reception
- Prominent logo on all stage signage
- Prominent logo presence on marketing, conference materials, VRI website and newsletter
- Local and national logo recognition consisting of print, television, online, and social media campaigns
- Prominent logo on video screen for welcome and opening plenary
- Live mention on stage by keynote speaker and other speakers during welcome and opening plenary
- Featured in all press releases pre and post event as main sponsor
- Complimentary exhibitor booth in prime location
- Full page ad and listing in program book
- Additional customized benefits as mutually agreed upon

### Proud Sponsor \$15,000

- 15 complimentary registrations to workshops and networking reception
- Logo on all stage signage
- Logo presence on marketing, conference materials, VRI website and newsletter
- Local and national logo recognition consisting of print, television, online, and social media campaigns
- Logo on video screen for welcome and opening plenary
- Featured in all press releases pre and post event as main sponsor
- Complimentary exhibitor booth in prime location
- Half page ad and listing in program book

### Rainbow Sponsor \$10,000

- 10 complimentary registrations to workshops and networking reception
- Logo on all stage signage
- Logo presence on marketing, conference materials, VRI website and newsletter
- Local logo recognition consisting of print, online, and social media campaigns
- Logo presence on video screen
- Featured in all press release materials pre and post event
- Quarter page ad and listing in program book
- Complimentary exhibitor booth

### Lavender Sponsor \$5,000

- 6 complimentary registrations to workshops and networking reception
- Logo on all stage signage; listing on VRI website and newsletter
- Logo presence on marketing and conference materials
- Listing on social media campaigns
- Logo presence on video screen
- Mentioned in all press release materials pre and post event
- Eight size ad and listing in program book
- Complimentary exhibitor booth

### Activist Sponsor **\$2,500**

- 4 complimentary registrations to workshops and networking reception
- Logo on all stage signage
- Listing on marketing and conference materials
- Listing on video screen
- Mentioned in all press release materials pre and post event
- Business size ad and listing in program book
- Complimentary exhibitor booth

### Supporter Sponsor **\$1,000**

- 2 day of paid registration tickets to workshops and networking reception
- Listing on conference materials
- Listing on video screen
- Listing in program book

### Conference program book advertising:

Ad size	Dimensions	Value
Full page	8.5" x 11"	\$1200
Half page	8.5" x 5.5"	\$600
Quarter page	4" x 5.5"	\$400
Eighth page	3" x 4"	\$300
Business card	2.5" x 2.5"	\$150

\*Deadline for ad submission is March 4, 2011

Please note that all Sponsor logos are due at time of Sponsor registration signing.

### Funding opportunities:

Specific conference track, Welcome reception, Networking reception, Keynote speaker, Entertainment, Media Campaign, Internet Café, Staff/volunteer meals

### Exhibit Booths:

Admission Item	Early Registration by Jan. 10,2011	After Jan. 10, 2011
Exhibit booth	200	250
Non-profit	100	150

Exhibit booth registration deadline: March 7, 2011

# 2011 Reaching OUT National Conference Sponsor Registration Form

Yes, I/we will attend the 2011 Reaching OUT LGBTQ National Conference.

Please reserve the following:

- Presenting Sponsor \$50,000 +
- Star Sponsor \$25,000
- Proud Sponsor \$15,000
- Rainbow Sponsor \$10,000
- Lavender Sponsor \$5,000
- Activist Sponsor \$2,500
- Supporter Sponsor \$1,000
- Networking Reception
- Exhibitor
- Funding a specific opportunity (please indicate below)

Contributor/Partner (please check all that apply below)  
 Media     Program book:  size of ad \$  Cost of ad

Total Payment \$ \_\_\_\_\_

Please make checks payable to: *Victim Response, Inc.*

Or charge:  Visa     MasterCard     Amex

Account number: \_\_\_\_\_ Exp. \_\_\_\_\_ Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Zip code associated with card: \_\_\_\_\_

Authorization signature for charge: \_\_\_\_\_

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone (day) : \_\_\_\_\_ (evening): \_\_\_\_\_

Email: \_\_\_\_\_

**Registration Authorization Signature:** \_\_\_\_\_

Title: \_\_\_\_\_

Please note all sponsorship benefits will go into effect once payment has been received.

Please email registration form to: [LGBTQconference@thelodgemiami.org](mailto:LGBTQconference@thelodgemiami.org) or mail to:

Victim Response, Inc./The Lodge  
Attn: Reaching OUT LGBTQ 2011 National Conference  
PO Box 470728, Miami, FL 33147  
Or fax to: 305-693-2830

Sponsor registration deadline is Feb. 15, 2011. Please note that sponsor logo is due at time of sponsor registration. All logos are to be submitted as a jpg or pdf.

## Presenting Sponsor \$50,000 +

Benefits customized to the needs and requirements of the sponsor

## Star Sponsor \$25,000

20 complimentary registrations to workshops and networking reception; prominent logo on all stage signage; prominent logo presence on marketing, conference materials, VRI website and newsletter; local and national logo recognition consisting of print, television, online, and social media campaigns; prominent logo on video screen for welcome and opening plenary; live mention on stage by keynote speaker and other speakers during welcome and opening plenary; featured in all press releases pre and post event as main sponsor; complimentary exhibitor booth in prime location; full page ad and listing in program book; additional customized benefits as mutually agreed upon

## Proud Sponsor \$15,000

15 complimentary registrations to workshops and networking reception; logo on all stage signage; logo presence on marketing, conference materials, VRI website and newsletter; local and national logo recognition consisting of print, television, online, and social media campaigns; logo on video screen for welcome and opening plenary; featured in all press releases pre and post event as main sponsor; complimentary exhibitor booth in prime location; half page ad and listing in program book

## Rainbow Sponsor \$10,000

10 complimentary registrations to workshops and networking reception; logo on all stage signage; logo presence on marketing, conference materials, VRI website and newsletter; local logo recognition consisting of print, online, and social media campaigns; logo presence on video screen; featured in all press release materials pre and post event; quarter page ad and listing in program book; complimentary exhibitor booth

## Lavender Sponsor \$5,000

6 complimentary registrations to workshops and networking reception; logo on all stage signage; listing on VRI website and newsletter; logo presence on marketing and conference materials; listing on social media campaigns; logo presence on video screen; mentioned in all press release materials pre and post event; eight size ad and listing in program book; complimentary exhibitor booth

## Activist Sponsor \$2,500

4 complimentary registrations to workshops and networking reception; logo on all stage signage; listing on marketing and conference materials; listing on video screen; mentioned in all press release materials pre and post event; business size ad and listing in program book; complimentary exhibitor booth

## Supporter Sponsor \$1,000

2 day of paid registration tickets to workshops and networking reception; listing on conference materials; Listing on video screen; listing in program book